

1. The Promoter

The promoter is: FIRST TRENITALIA WEST COAST RAIL LIMITED of 8th Floor The Point, 37 North Wharf Road, London, United Kingdom, W2 1AF.

2. The competition

2.1 The title of the competition is Avanti West Coast Photography Awards 2025: Together We Roll. The competition is designed to celebrate local communities across its route captured through photography. We're inviting photographers (professional, emerging, and amateur) to submit an image that perfectly captures the spirit of a community local to the West Coast Main Line, which serves major cities and towns in England, Scotland, and Wales. The photography competition follows the launch of Avanti West Coast's Together We Roll train wrap – a bespoke artwork created by digital artist, Baraka Carberry, that celebrates the ethnicity of employees and communities across its network, underpinned by our Equality, Diversity and Inclusion strategy. The competition is open to professional, emerging and amateur photographers and offers opportunity to have your work shown as part of a presentation during a private event hosted by Avanti West Coast at The National Gallery in London, as well as part of an exhibition at stations on the West Coast Main Line for tens of thousands of people making rail journeys to see. Entries can be submitted into one of the following categories: Emerging artists; Amateur photographers; Professional photographers and Our People. More details can be found [here](#). The winners of each category will also have their image published in Modern Railways Magazine, as well as receive a pair of First-Class tickets and their work displayed at stations on the West Coast Main Line. A panel of judges will choose a winner from each category to create a collection of photos that celebrates communities and photographers across the West Coast.

2.2 These terms and conditions apply to the Amateur photographers and Professional photographers categories.

3. How to enter

3.1 The competition will run from 09:00 on 18 November 2025 (the "**Opening Date**") to 17:00 on 14 December 2025 (the "**Closing Date**") inclusive.

3.2 All competition entries must be received by the Promoter by email to togetherweroll@avantiwestcoast.co.uk by no later than the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

3.3 Your entry must be your original work and must not infringe the rights of any other party. You must be the sole owner of copyright in all photographs entered and must have

obtained express permission of any people featured in the entries or their parents/guardians if children under 18 are featured.

- 3.4 To enter the competition:
- (a) Email your entry to togetherweroll@avantiwestcoast.co.uk and clearly state which of the four categories your entry is being submitted to by Closing Date;
- 3.5 Entries must be no larger than a 20MB file and must be in jpeg, bmp or tiff format and the Promoter reserves the right to reject any entry which does not meet the formatting criteria.
- 3.6 The Promoter will **not** accept:
- (a) responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
 - (b) proof of posting or transmission as proof of receipt of entry to the competition.
- 3.7 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.
- 3.8 For help with entries, please contact togetherweroll@avantiwestcoast.co.uk or see <https://www.avantiwestcoast.co.uk/together-we-roll>
- 3.9 The competition entries will be judged by a panel of five judges based on categories including Composition and Creativity, Technical Quality and Impact. The decision of the panel of judges (acting reasonably) will be final.
- 3.10 A list of names of the judges can be viewed on the webpage.

4. Eligibility

- 4.1 The competition is only open to all residents in the UK aged 18 years or over, **except**:
- (a) employees of the Promoter or its holding or subsidiary companies;
 - (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or
 - (c) members of the immediate families or households of (a) and (b) above.

- 4.2 In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 4.3 The Promoter will not accept competition entries that are:
- (a) automatically generated by computer;
 - (b) completed by third parties or in bulk;
 - (c) illegible, have been altered, reconstructed, forged or tampered with;
 - (d) photocopies and not originals; or
 - (e) incomplete.
- 4.4 There is a limit of one entry per person. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
- 4.5 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.

5. The prize

- 5.1 The winner of each category will have their image published in Modern Railways Magazine, as well as receive a pair of First-Class tickets which can only be used on the Promoter's network and their work displayed at stations on the West Coast Main Line.
- 5.2 The Promoter reserves the right to substitute the prize with a prize of equal or greater value.
- 5.3 The prizes are not negotiable or transferable.
- 5.4 In order to claim the prize you must respond via email within 7 days of the prize email being sent. Should you fail to respond to this email to claim your prize, the Promoter reserves the right to allocate the prize to the runner up within that category, selected by the judging panel

6. Winners

- 6.1 The decision of the judges nominated by the Promoter is final and no correspondence or discussion will be entered into.
- 6.2 The Promoter will contact the winner personally as soon as practicable after the Announcement Date, using the email address provided with the competition entry. The Promoter will not amend any contact information once the competition entry form has been submitted.

6.3 The winners of the competition will be formally announced at an event taking place at the National Gallery on 6 February 2026. Should you be successful in this competition, you will be informed in advance and invited to attend this event. The winners work will then be announced in Modern Railways Magazine, other news outlets, via the webpage, social media channels, in stations and internal company channels

7. Claiming the prize

7.1 Please refer to the details of how to claim in condition 4. If you do not claim the prize by the stated time period, your claim will become invalid.

7.2 The prize may not be claimed by a third party on your behalf.

7.3 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available or has not claimed their prize within 7 days of the Announcement Date, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

7.4 The Promoter does not accept any responsibility if you are not able to take up the prize.

8. Limitation of liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Ownership of competition entries and intellectual property rights

9.1 All competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

9.2 By submitting your competition entry and any accompanying material, you agree to:

- (a) assign to the Promoter all your intellectual property rights with full title guarantee; and
- (b) waive all moral rights,

in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

10. Data protection and publicity

10.1 The Promoter will only process your personal information as set out in the *Privacy Policy | Avanti West Coast*.

11. General

11.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.

11.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.

11.3 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.